Let’s Get Psyched About The New Psychology T-Shirt!

WANT TO DESIGN THE NEXT PSYCHOLOGY COMMEMORATIVE T-SHIRT?

Then we have some guidelines for you!

- All designers must be psychology majors;
- The design must incorporate “Psychology” or “Department of Psychology”;
- Follow Illinois branding rules & include an Illinois logo: [http://identitystandards.illinois.edu/graphicstandardsmanual/generalguidelines/generalguidelines.html](http://identitystandards.illinois.edu/graphicstandardsmanual/generalguidelines/generalguidelines.html) and [http://identitystandards.illinois.edu/graphicstandardsmanual/othermedia/merchandise.html](http://identitystandards.illinois.edu/graphicstandardsmanual/othermedia/merchandise.html)
- Select a solid color for T-shirt: choose from orange, blue, white and grey; Two-color limit on graphics: choose from the above-listed colors;
- Include Class of 2015 in the design of the T-shirt;
- No profanity.

Send the design that includes a front & back view of a T-shirt to Cheryl Berger at cberger@illinois.edu

SUBMIT DESIGNS BY TUESDAY, JANUARY 20, 2015

This competition is sponsored by the Department of Psychology and the Psychology Student Leaders Program

*The Department of Psychology & the University of Illinois will maintain exclusive rights to submitted designs including copyright, use of the image/design on the t-shirt(s) as well as for other promotional materials.*